# BEYOND the NUMBERS

Getting to the of Patient Retention

For patients and researchers alike, clinical trial participation has benefits beyond what's reflected in a data set. Understanding that patient retention is about more than numbers is key to enhancing patient experience and achieving better trial outcomes.

## **Increased Knowledge & Awareness:**

Participants gain a deeper understanding of their condition, treatment options, and self-care measures.

#### **Personal Empowerment:**

By actively participating in their own healthcare decisions, patients can feel empowered and more in control of their health journey.

#### **Supportive Care:**

In addition to medical care, participants often receive additional support like education, counseling, and regular check-ins.

### **Sense of Hope:**

Being part of a trial can give patients an optimistic outlook on the possibility of finding new treatment options and improved outcomes.

# **Expanded Treatment Options:**

Clinical trials provide access to cutting-edge treatments and therapies that may not be available through standard care options.

# **Improved Quality of Life:**

Clinical trials often provide access to treatments and therapies that can improve participants' overall well-being, both mentally and physically.

#### **Personalized Attention:**

Participants receive individualized attention and care from a dedicated medical team, ensuring their specific needs are addressed.

# Making a Difference:

By participating in a clinical trial, patients contribute to the advancement of medical science and help researchers develop better treatments for future generations.

Matever participants' reasons to stick with it, Scout makes it easier by offering a whole-person approach to patient support.